Collection #
P0495

BALLARD ICE CREAM CO. PHOTOGRAPH ALBUM, 1904–1924

Collection Information

Biographical/Historical Sketch

Scope and Content Note

Contents

Cataloging Information

Processed by

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Manuscript and Visual Collections Department
William Henry Smith Memorial Library
Indiana Historical Society
450 West Ohio Street
Indianapolis, IN 46202-3269

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COLLECTION INFORMATION

VOLUME OF COLLECTION:	Visual Materials: 1 box of photographs
COLLECTION DATES:	1904–1924
PROVENANCE:	John J. Small, 937 North Bolton Avenue, Indianapolis, IN, 46219. 24 September 1999.

RESTRICTIONS:	None
COPYRIGHT:	
REPRODUCTION RIGHTS:	Permission to reproduce or publish material in this collection must be obtained from the Indiana Historical Society.
ALTERNATE FORMATS:	
RELATED HOLDINGS:	
ACCESSION NUMBER:	1999.0680
NOTES:	

BIOGRAPHICAL/HISTORICAL SKETCH

Jay Small (30 October 1917-27 January 2000) was an Indianapolis antiques dealer. His personal interests included collecting images and books related to Indiana history.

The Ballard Ice Cream Company sold milk and ice cream to Indianapolis and the surrounding community for seventy-five years. In 1876 the founder, William H. Ballard, was a partner in Thompson and Ballard, a milk depot on North Delaware Street. By 1877, Ballard was in business for himself at Ballard's Milk Depot, also on North Delaware street. In 1888, Ballard renamed the company Ballard Ice Cream to reflect the new focus of his business. The company relocated to 315 North Alabama Street in 1903, where it stayed until Ballard Ice Cream went out of business after 1952.

Sources:

P0391. Jay Small Postcard Collection.

Polk's Indianapolis (Marion County, Ind.) City Directory. Taylor, Mich.: R.L. Polk & Co. Various years, 1876–1952.

SCOPE AND CONTENT NOTE

The photographs in this collection are of the Ballard Ice Cream Company offices, factory, operations, delivery trucks, and staff in Indianapolis. The staff included men, boys, women, and African Americans. The majority of the photographs in this album were taken in 1924, with three images from 1904.

The album was accompanied by a numbered list with descriptions typed on Ballard Ice Cream Company letterhead. This list is stored in Folder 4. The photographs were removed from the album for preservation purposes and numbered on the verso according to the typed list. The photographs are in good condition.

CONTENTS

CONTENTS	CONTAINER

1. Front View of Factory [Ballard's Ice Cream at 315 North Alabama] 2. W.H. Ballard, Founder of Co.	Photographs: Box 1, Folder 1
3. Three generations of Hankins family. Chas. L. Hankins, Ray Hankins, Rodney Ballard Hankins	Photographs: Box 1, Folder 1
4. Chas. W. Field, Partner 5. Chas. L. Hankins, Partner 6. Chas. A. Reeve, Partner 7. Clyde Lyons, Wm. Burgett, at order desk	Photographs: Box 1, Folder 1
8. Warner Hockett, Book-keeper and Assistants, Book-keeping Department 9. Office of Creamery 1904. W. H. Ballard in rear. 10. Salesmen: Ray Hankins, right. D. Kellum, left.	Photographs: Box 1, Folder 1
11. Men employed by W.H. Ballard on or before 1904. Top row left: Ray Hankins, Clyde Lyons, C.A. Reeve, Arthur Smith, Chas. Griffith. Bottom row: Otis Lydy, C.L. Hankins, C.W. Field, Alvin Brand.	Photographs: Box 1, Folder 1
12. Retail Room 13. Engine Room 14. Boiler Room 15. Weigh Room	Photographs: Box 1, Folder 1
16. Ice Cream Freezers consisting of 4 - 80 quart Miller Machines and 4 - 40 qt. C.P. machines.	Photographs: Box 1, Folder 2
17. Brick room, Mojonnier filling brick machine 18.Packing Room 19. Men working inside 20. Can washing room	Photographs: Box 1, Folder 2
21. Condensing coils of Ice Machine 22. Girls pealing [sic] peaches 23. Bottle Filling Machine 24. Making Brick Boxes	Photographs: Box 1, Folder 2
25. Printing Butter 26. Pasteurizing Tanks 27. Condensing Milk Tank 28. Ice Room Storage	Photographs: Box 1, Folder 2
29. Ice Tank 30. Cabinet Room 31. Delivery men & Equipment 32. Delivery Wagons, 1904	Photographs: Box 1, Folder 2
33. Another view Deliv. Equipment 34. Ice Cream Truck 35. Filling truck with Ice	Photographs: Box 1, Folder 3

36. View between garage and factory

37. Delivery Men 38. Garage Repair Shop 39. Ice Cream Wagon 40. In front of barn	Photographs: Box 1, Folder 3
41. Country Truck 42. County Milk Trucks 43. Men's dressing room, showing lockers and showers	Photographs: Box 1, Folder 3
44. Joshua Churchill 45. Delivery Truck 46. Older Picture Men in Alley	Photographs: Box 1, Folder 3
4 Images of Ballard's Factory from *The Ice Cream Trade Journal*	Photographs: Box 1, Folder 3
[Numbered list with photograph descriptions on Ballard Ice Cream Co. letterhead]	Photographs: Box 1, Folder 4

CATALOGING INFORMATION

For additional information on this collection, including a list of subject headings that may lead you to related materials:

1. Go to the Indiana Historical Society's online catalog: http://opac.indianahistory.org/
2. Click on the "Basic Search" icon.
3. Select "Call Number" from the "Search In:" box.
4. Search for the collection by its basic call number (in this case, P0495).
5. When you find the collection, go to the "Full Record" screen for a list of headings that can be searched for related materials.