

Collection #
P 0688

**ADVERTISING CARDS
SCRAPBOOK, CA. 1870–1903**

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Processed by

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COLLECTION INFORMATION

VOLUME OF COLLECTION: 1 OVB graphics box

COLLECTION DATES: ca. 1870–1903

PROVENANCE: Mary Margaret Gerrard; N.D.

RESTRICTIONS: None

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ALTERNATE FORMATS:

RELATED HOLDINGS: HF5851 .J39 1987 [The trade card in nineteenth-century America by Robert Jay]; BV 3459 [Hannah Culley Mansur scrapbook, 1848–1890]; M 1281, BV 5224 [Kingan & Company collection, 1868–1966];

ACCESSION NUMBER: 1980.0308

NOTES:

HISTORICAL SKETCH

Fisher, Arbogast, & Co. was a carriage and buggy manufacturer located in Attica, Indiana.

J.R. Latta Boots and Shoes was a haberdashery in Attica, Indiana. It was run by J.R. Latta, Jr. His father was one of the oldest residents of the Attica area.

Brandon Lewis was a businessman and restaurateur in Lafayette, Indiana. He operated a haberdashery and a restaurant.

C.H. Hull was a jeweler in Lafayette, Indiana.

Nathan Amberg was a clothier in Lafayette, Indiana. He was accused of fraud in the operation of his clothier, "The Clothier," in 1898 after he had gone bankrupt. The business was taken over by Joseph King in 1903 and run under the name "King the Clothier."

Sources:

Items in collection.

Peacock, A.S. *History of Fountain County*. "Logan Township." 1881. Accessed online.
<<http://files.usgwarchives.net/in/fountain/history/1881/historyo/historyo160nms.txt>>.

Biographical Record and Portrait Album of Tippecanoe County, Indiana. Lewis Publishing Company, Chicago, 1888. pp. 495-496. Accessed online.
<<http://www.ingenweb.org/intippecanoe/Bios10.html>>.

The Clothiers' and Haberdashers' Weekly. Vol. 15, no. 7. January 26, 1900.

The Clothier and Furnisher. Vol. 63. August 1903.

SCOPE AND CONTENT NOTE

This collection contains thirty-six scrapbook pages with advertising cards attached, along with eleven loose advertising cards and the scrapbook cover.

Cards range between ca. 1870 and 1903. Several are from Indiana. Others are from various Midwestern or Eastern states or California, but most are unlabeled.

The cards feature animals, children, flowers, and scenery.

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CONTENTS

Scrapbook cover

Loose advertising cards

Scrapbook Pages 1-2

Scrapbook Pages 3-4

Scrapbook Pages 5-6

Scrapbook Pages 7-8

Scrapbook Pages 9-10

Scrapbook Pages 11-12

Scrapbook Pages 13-14

Scrapbook Pages 15-16

Scrapbook Pages 17-18

Scrapbook Pages 19-20

Scrapbook Pages 21-22

Scrapbook Pages 23-24

Scrapbook Pages 25-26

CONTAINER

OVB Graphics Box 1,
Folder 1

OVB Graphics Box 1,
Folder 2

OVB Graphics Box 1,
Folder 3

OVB Graphics Box 1,
Folder 4

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Folder 5

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OVB Graphics Box 1,
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OVB Graphics Box 1,
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Scrapbook Pages 31-32

OVB Graphics Box 1,
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Scrapbook Pages 33-34

OVB Graphics Box 1,
Folder 19

Scrapbook Pages 35-36

OVB Graphics Box 1,
Folder 20